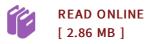




Lucky by Design (Paperback)

By Beth Goldstein

Dog Ear Publishing, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****. Beth Goldstein has taken her years of real world business experience and created a practical guide to help entrepreneurs navigate a lucky path to success. This book is a must-read if you want to accelerate growth at your company. Brian Moran, Executive Director/Sales Development - The Wall Street Journal This book is a must read for any entrepreneur who has wondered why some people seem to consistently benefit from lucky breaks while others seem to just miss. There are a number of things that an entrepreneur can do to improve their odds of success and in this book, Beth provides a clear and easy-to-follow process for any small business. Peter R. Russo, Director, Entrepreneurship Programs - Boston University School of Management This book shows that anyone can create luck in business with the right tools and effort. I feel lucky just to have read it! Barbara Weltman, Publisher - Big Ideas for Small Business Why Do Some Business Owners Appear To Have An Abundance Of Luck While Others Can t Get a Break? What Are Their...



Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Its been written in an extremely simple way and is particularly only right after i finished reading this ebook where actually changed me, affect the way i really believe.

-- Orin Blick

A top quality ebook as well as the typeface used was interesting to see. It usually fails to charge an excessive amount of. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dr. Isabell Wiza DDS