



Pharmacy Management, Leadership, Marketing, and Finance (Paperback)

By Marie A. Chisholm-Burns, Allison M. Vaillancourt, Marv Shepherd

Jones and Bartlett Publishers, Inc, United States, 2012.
 Paperback. Book Condition: New. 2nd Revised edition. 251 x 203 mm. Language: English . Brand New Book. Written to prepare the next generation of pharmacists to be skilled managers, the Second Edition of the award-winning Pharmacy Management, Leadership, Marketing, and Finance has been completely updated and revised, with a vibrant, engaging layout, improved organization, and several new chapters including Quality Improvement, The Basics of Managing Risk, Insurance Fundamentals, Integrating Pharmacoeconomic Principles and Pharmacy Management, and Developing and Evaluating Clinical Pharmacy Services. Its concise, reader-friendly style facilitates learning and presents the knowledge, skills, attitudes, and values essential to pharmacy administration. Pharmacy Management, Leadership, Marketing, and Finance, Second Edition applies business management theory to the pharmacy environment. High quality foundational content and clear learning objectives are connected to real-world practice through engaging Case Scenarios and Management Challenges. This valuable text also includes instructor resources and a student companion website with interactive study tools and links to supplementary web-based resources. Available Instructor Resources Lesson Plans PowerPoint Slides Sample Syllabus Answers to End of Chapter Questions Test Bank Transition Guide TransitionGuide.docx Student Companion Web Site includes: Self-Assessment Questions Interactive Glossary Crossword Puzzles Flashcards

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